

NORBERTO DE ANDRADE

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◦ LANGUAGES ◦

English

Portuguese

Spanish

👤 PROFILE

Global Public Policy, Researcher, Stakeholder Engagement and Regulatory Affairs Expert, with over 18 years of professional experience in industry, government, academia, regulatory agency and international organizations.

🏢 PROFESSIONAL EXPERIENCE

Director of AI Policy at Meta, Menlo Park, CA / Boston, MA

February 2016 — March 2023

- Led Meta's external strategy on AI Policy and Governance, defining the company's AI global regulatory positioning and strategic engagement with governments, regulatory authorities, international organizations and civil society in key policy developments (EU AI Act, Digital Services Act, US Algorithmic Accountability Act, NIST Risk Management Framework, UK ICO AI Regulatory Guidance, etc.).
- Supported the work of Meta's internal AI engineering teams, advising on product and business implications of external policy developments, while integrating Meta's business strategy and technical expertise insights into the formulation of public policy and legislative recommendations. Conducted specific work on the development and operationalization of technical audits in the field of AI/ML.
- Supported the engagement, partnership, and programmatic work of Meta's regional, privacy engagement and international institutions' teams across the world as an AI subject matter expert (policy partnerships in EU and US; academic research collaborations in LATAM, APAC and Africa, etc.).
- Established external initiatives and partnerships with governments, academia and civil society focused on developing Responsible AI practices and toolkits (fairness flow tool, AI risk taxonomy, system cards, etc.).
- Designed and founded Open Loop, a global experimental governance program responsible for testing new and different approaches to laws and regulations before they are enacted, particularly on AI and other new and emerging technologies.
- Represented Meta in workings groups, committees, and network of experts of international organizations, such as the OECD, UNESCO and the World Economic Forum; and participated in high level policy meetings and events.

Founder and Global Lead of Open Loop, a Global Experimental Governance Program on AI

April 2020 — Present

- Conceptualized, designed and developed the Open Loop initiative, a global strategic program and consortium that connects hundreds of policymakers, technology companies, academics and civil society representatives to help develop effective and evidence-based policies around AI and other emerging technologies.
- Lead the development and testing of policy prototypes on specific AI Governance topics (Impact Assessments, Transparency and Explainability, Fairness, Operationalization of Ethical Principles, etc.) with governments, international orgs, tech companies, academia and civil society representatives from Europe, US, Latin America, and Asia.

- Publish reports and research briefs with empirical and actionable recommendations for policy and lawmakers working on AI regulatory frameworks.

Executive Academic Director at IE Law School, Madrid, Spain

September 2021 — Present

- Creator and Director of the Executive Certificate in Law, Policy & Technology, an advanced academic program that provides students and professionals with the necessary competencies to help tech companies navigate the intricate legal, policy and ethical challenges posed by new and emerging technologies. The program is taught by leading professionals from Meta, Google, IBM, Amazon, Roblox, and lecturers from Stanford and Harvard.

Adjunct Professor at IE Law School, Madrid, Spain

September 2018 — Present

- Teach Academic Courses on:
 - Digital Governance (LLM, specialization in IP and Tech Law)
 - AI Ethics, Governance and Regulation (Legal Tech Master)
 - Digital Ethics, Privacy and New Emerging Technologies (Bachelor of Laws)

Global Privacy and Public Policy Manager at Workday, San Francisco, US

January 2015 — February 2016

- Led Workday's global privacy and public policy agenda, developing engagement strategies and maintaining relationships with key decision makers and legislators in EU and US policy circles.
- Developed privacy / public policy strategic recommendations for Workday's Senior Management Team, aligning Workday's business processes with countries' specific jurisdictional data privacy provisions, while anticipating new legislative developments impacting the company.
- Reviewed and approved the release of Workday's AI based products and features, supporting Workday's privacy by design approach in the offering of its services.

Scientific Officer at the European Commission, DG Research, Joint Research Centre, Seville, Spain

September 2010 — August 2013

- Conducted policy analysis and legal research on Information Society issues for the European Commission's DG Research; issued policy recommendations regarding privacy and data protection, electronic identity and internet regulation.
- Contributed to the implementation of the Digital Agenda for Europe, working on the revision of the Data Protection, ePrivacy and eSignatures directives, as well as on the impact analysis of the eCommerce Directive on online markets.
- Wrote, published and presented policy briefs, scientific reports and scholarly articles on Internet Law and Policy developments.

EDUCATION

- **Postdoc, Law & Technology, University of California, Berkeley, US**
September 2013 — September 2015
- **PhD, European University Institute, Law Department, Florence, Italy**

September 2006 — February 2011

- **Master, Law, European University Institute, Law Department, Florence, Italy**
September 2006 — July 2007
- **Master in International Relations and European Studies, Central European University, Budapest, Hungary**
September 2003 — July 2004

★ AFFILIATIONS & MEMBERSHIPS

- **Member of the OECD Network of Experts on AI, previously OECD AI Expert Group (AIGO), Paris, France**
September 2018 — Present
- **Member of the High-Level Expert Group, FAIR LAC (consortium led by the Inter-American Development Bank that promotes the ethical and responsible use of AI in Latin America and the Caribbean), Washington, D.C.**
April 2018 — Present
- **Research Advisory Board Member, IAPP - International Association of Privacy Professionals**
2016
- **Lead Public Policy Contributor, Mozilla, San Francisco, US**
March 2014 — January 2015
- **Affiliate Scholar at the Center for Internet & Society, Stanford University, Stanford, US**
December 2014 — Present
- **Legal Foresight Research Fellow, Hague Institute for Internationalization of Law, The Hague, Netherlands**
October 2012 — December 2014
- **Visiting Scholar, Singapore Internet Research Center, Nanyang Technological University, Singapore**
2017
- **Member of the Privacy & Policy Expert Group, Biometrics Institute**
June 2016 — Present
- **Member of the Partnership on AI's ABOUT ML Steering Committee**
- **Member of The Responsible AI Forum (TRIOF 2021) Planning Committee**

★ PUBLICATIONS (SAMPLE)

- **"Artificial Intelligence Act: A Policy Prototyping Experiment: Operationalizing the Requirements for AI Systems – Part I" (2022)**
- **"AI Impact Assessment: A Policy Prototyping Experiment", Open Loop Report - (2021)**
- **"Ethics and Artificial Intelligence: Suicide Prevention on Facebook", Philos. Technol. 31 (2018)**
- **"New Technologies and Human Rights: Challenges to Regulation", Routledge (2013)**
- **"Electronic Identity - Springer Briefs in Law", Springer (2014)**
- **The Application of Future-Oriented Technology Analysis (FTA) to Law. The cases of legal research, legislative drafting and law enforcement, Foresight: The Journal of future studies, strategic thinking, and policy (2012)**
- **"Law and Technology: Looking into the Future - Selected Essays", European Press Academic Publishing (2009)**